

Community Survey Results: Community Priorities



STANWOOD
HOME OF
SCANDINAVIAN



About the City of Stanwood

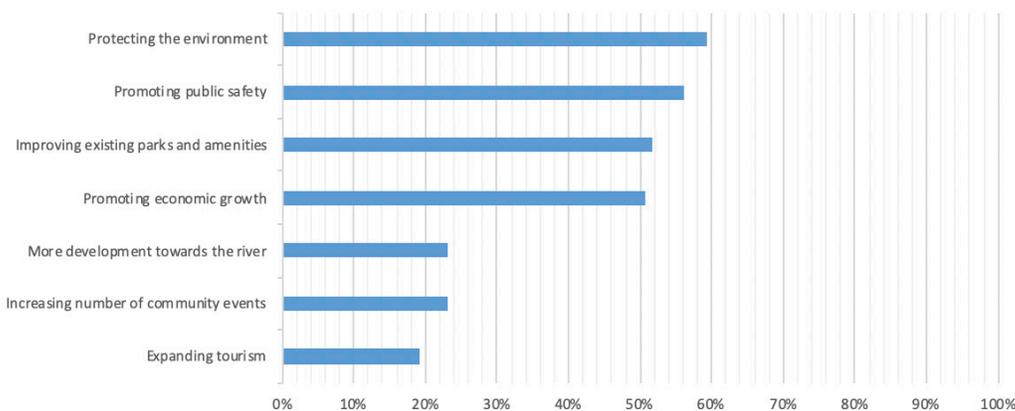
Settled in 1866 as a trading post on the “flats” of the Stillaquamish River and bordering Puget Sound’s Saratoga Passage at Port Susan Bay, Stanwood is a small, but growing community in Snohomish County with a strong Scandinavian heritage. The City of Stanwood is the hub of a unique region known for its small-town charm, agricultural industry, quaint downtown, special events and outdoor recreation activities, art community, and gateway to Camano Island.



In 2019, the City of Stanwood partnered with Washington State University Extension to survey residents of Stanwood and Camano Island. Residents were asked their opinion on various city services from communication to transportation, and how these services can be improved.



Importance of Activities for Stanwood in Next 2 to 5 Years
(Percent of Stanwood Respondents Indicating High Importance)



Priorities for Stanwood

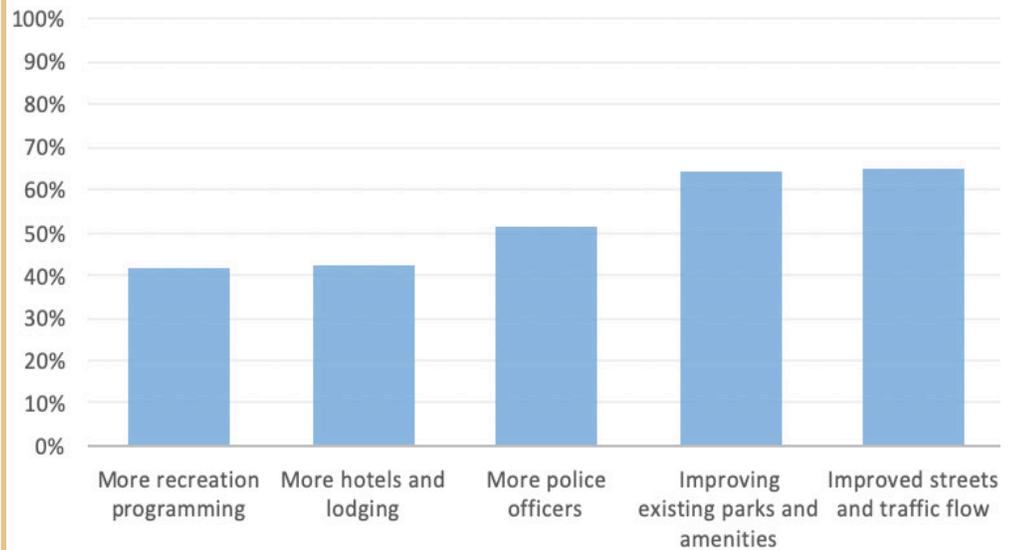
- Protecting the environment, promoting public safety, and improving existing parks were identified as very important.

Community Priorities

Top Priorities for the Next 2 to 5 Years

- Highest ranked activities included improving transportation infrastructure and parks and recreation facilities.
- Respondents would also like more police officers, more hotels and lodging, and increased recreation programming.

Activities Ranked as Top 5 Priorities (Percent of Stanwood Respondents Indicating High Importance)



Opportunities to Improve the Community in the Next 5 Years

- **Economic Development:** Continue efforts to address business recruitment and retention, especially lodging options.
- **Parks and Recreation:** Improve existing parks and trails, and develop more trails and waterfront parks.
- **Transportation:** Focus on improving streets and traffic flow, and communicating progress of Transportation Benefit District projects to residents.
- **Communication:** Utilize online resources for business recruitment. Enhance communication with Stanwood area residents through diverse channels.

Three electronic surveys were conducted in the summer and fall of 2019: a random household survey of Stanwood residents, a non-random survey of Stanwood residents, and a non-random survey of Camano Island residents. A total of 688 people took the surveys. Complete survey results can be found at: www.stanwoodwa.org.