



Economic Development Board
Meeting Minutes
June 19, 2020

The June 19, 2020 Economic Development Board Meeting held via Zoom Meetings, was called to order at 7:30 a.m.

Board Members in Attendance:

Les Anderson, Chantal Keller, Kristine Birkenkopf, Randy Heagle, David Pelletier, John Russell

Staff Members in Attendance:

Jennifer Ferguson, Krista Hintz

Also Known to be Present:

Blake Arnold

Approval of Minutes

The minutes of the April 17, 2020 and May 29, 2020 Economic Development Board Meetings. A motion was made by Les Anderson with a second from Randy Heagle. The minutes were approved as presented.

Update on Stanwood SOARING Business Grant Program

Jennifer Ferguson shared her screen to walk the Board through the Stanwood SOARING Small Business Grant Program on the city website, reviewing eligibility requirements and the application process. Applications will be accepted through the 23rd of June.

Under the Stanwood SOARING Grant program, businesses will be required to complete the Profit Mastery Program. There are 50 spots in the program with preference going to those participating in the grant program. Businesses that are not applying for the grant will be able to request participation in the course based on availability. There will be a short application form on the website.

Safe Shop Campaign Overview

The City of Stanwood has partnered with the Chamber of Commerce in a Safe Shop Stanwood Camano campaign to show residents and visitors that their safety and well-being is important to the local business community. Kits will be assembled to for distribution to the local businesses. Kits will include a window decal, floor stickers, a DiscoverStanwoodCamano branded mask, and other resources for the business to show that they are participating in creating a safe place to shop

Discover Stanwood Camano Visitor Magazine Update

The city has been notified that the impact of COVID-19 has caused Philips Publishing to close their doors. This effects the DiscoverStanwoodCamano Visitor magazine as well as the *For Locals* edition the city has been developing. The city will be exploring resources and ideas to promote a virtual version to get the word out about the city and its events. Options discussed to promote the DSC website where: placing rack cards in tourist centers and local businesses where visitors would have picked up the magazine., increased promotion of the DSC website through social media and the I-5 digital billboard

The next meeting will be July 17.

Agenda items to discuss-Update on City Beautification Program
Sales Tax Update

Adjourn 8:25 am