



Economic Development Board Minute
Meeting Minutes
Friday, April 21, 2023 | 7:30 am

Economic Development Board Members Present: Les Anderson, Kristine Birkenkopf, Randy Heagle, Ashley Palmer

Staff Present: Sarah Cho, Patricia Love, Scott Black

Others Present: Mark Siegel (online), Teresa LaFluer (online), John Markezinis (online), Jeffrey Kroft, Mike Kmet, Chantel Keller

Les Anderson called the meeting to order at 7:30 a.m.

1. Receive the Minutes of the March 17, 2023 Meeting

The minutes of the March 17, 2023 meeting were approved unanimously.

2. Storefront Improvement Program (SIP): Mark Siegel and Teresa LaFleur / On the Brick Road, LLC

Business owners Mark Siegel & Teresa LaFleur spoke about the following changes they would like to make to their building: add a new sign to say "On the Brick Road". Add planters with flowers and small trees, a seating area, replace light fixtures, and new trim paint, and install light posts on the side of the building. The owners would like to dress up west Stanwood while staying true to the style of the area.

3. SIP: John Markezinis / Jimmy's Pizza and Pasta

Business owner John Markezinis would like to add wrought iron doors to replace existing doors, crown molding above the doors, and potentially a security system.

4. SIP: Chantel Keller / Granary, LLC

Granary building owner Chantel Keller would like to add new signs and lights with corresponding electrical work. For the entryway, she would like to sandblast the cement and repaint it and add new commercial doors for the hallway that connects the rear parking lot to Main Street. She would also like to replace the two windows on second floor, repaint the trim, add three bistro tables to the sidewalk, and planters with low maintenance plants.

5. SIP: Jeffrey Kroft / Scattered Deck Games

Business owner Jeffery Kroft would like to remove the two garage doors on the front of the building and replace them with a regular door that can be used as a second entrance/emergency exit. He will also add one window. Currently the only entry/exit is the front door and the area with the garage doors can only be used for storage. Adding a second entry/exit door would allow Jeffrey to create more usable space for tournaments and triple his retail space.

6. SIP: Mike Kmet / Michael Kmet, LLC

Property owner Michael Kmet would like to paint the street side of the building and trim. He would also like to replace the windows at Patini's and the windows and doors at Sahara Pizza.



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- The Economic Development Board members are very happy with how the program has turned out.
- Randy Heagle made a motion to approve all projects presented in today's meeting. All members approved moving these applications forward to the City Council meeting on May 11, 2023.

7. Business License Analytics

For the month of March 2023, 36 business licenses were processed. 25 of the licenses were non-resident business licenses, 9 of the licenses were home occupation licenses, and 2 of the licenses were city business licenses.

8. Discover Stanwood Camano Analytics

For the month of March 2023, Discover Stanwood Camano had 1,595 users visit the website and there was a total of 2,619 pageviews. 64.6% of the audience found the website through organic search, 27% found the website through direct search, 6.7% found the website through a referral, and 1.7% found the website through social. The top five states for audience locations were Washington, California, Wyoming, Oregon, and Texas.

The Facebook page reached 2,099 people with 151 page visits. The Instagram account reached 1,121 people with 99 profile visits. The top 5 search terms were Camano Island, Stanwood Senior Center, Camano Island Washington, Stanwood WA, and Stanwood.

9. EDB Next Meeting: May 19, 2023

Adjourn: 8:40 am

