



Economic Development Board Minutes
Meeting Minutes
Friday, March 17, 2023 | 7:30 am

Economic Development Board Members Present: Les Anderson, Dave Pelletier, Randy Heagle, Ashley Palmer

Staff Present: Patricia Love, Sarah Cho, Audrey Rotrock

Others Present: N/A

Les Anderson called the meeting to order at 7:34 a.m.

1. Receive the Minutes of the January 20, 2023 Meeting

The minutes of the January 20, 2023 Economic Development Board were approved unanimously.

2. City Beautification: West End Gateway Project Narrative

Patricia Love gave an overview on the West End Gateway Project. The Board approves of this project. Suggestions from Board members included: string a cable across the Gateway to hang banners from; consider solar lighting; use standard poles with art attached instead of poles being a part of the art; and incorporate other budgets to make sidewalks ADA compliant.

3. City Beautification: Downtown Park Project Narrative

Board members had the following ideas for the downtown park: bring in a rail car or caboose; add a gazebo or silo style gazebo; add benches, tables, and chairs. The Board also likes the name "Railroad Park" for the property.

4. City Beautification: Banner Project/88th Ave Arch Project

The Banner Project/88th Ave Arch design is at 100% and went out for bid. The bids came in higher than expected. The Board suggested creating a contest for people to win a chance to put their artwork on the arch, represent different Stanwood groups on the columns, and allow public and/or private opportunities for sponsorship.

5. Storefront Improvement Program Update

Sarah Cho updated the Board on new applications for the Storefront Improvement Program and how popular it has become.

6. Special Event/Tourism Promotion Grant

Sarah Cho updated the Board on upcoming special events and the tourism promotion grant. The Pickers Market is on May 13th, the Farmers Market will be from June 2 – October 6, and the Twin City Idlers will be in town on June 25th. The EDB approves this grant.

7. Business License Analytics

For the month of February 2023, 34 business licenses were processed. 20 of the licenses were non-resident business licenses, 10 were home occupation licenses, and 4 were city businesses.



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8. Discover Stanwood Camano Analytics

In February, the DSC website had 1,830 user visits. There was a total of 3,295 pageviews. The top five states for audience locations were Washington, Wyoming, California, Texas, and Oregon. The Facebook page reached 2,563 people with 619 page visits and the Instagram account reached over 1,630 people with 234 profile visits. The top 5 search terms were Northwest Glass Quest, Camano Island, Stanwood Senior Center, Glass Quest, and Camano Island Washington.

9. EDB Next Meeting on April 21, 2023

