



Economic Development Board Minute
Meeting Minutes
Friday, January 20, 2023 | 7:30 am

Economic Development Board Members Present: Les Anderson, Kristine Birkenkopf, Randy Heagle, Dave Pellitier

Economic Development Board Members Absent: Blake Arnold, Ashley Palmer, John Russell

Staff Present: Patricia Love, Sarah Cho, Audrey Rotrock

Others Present: N/A

Les Anderson called the meeting to order at 7:34 a.m.

1. Receive the Minutes of the October 21, 2022 Meeting

The minutes of the October 21, 2022 meeting were approved unanimously.

2. Sebranke Property Update

Patricia Love discussed the grant received from Commerce for the clean up and groundwater monitoring program at the Sebranke property, located near the train tracks on 271st Street. There will be a close-out report sent to Ecology when the work is completed. The next step is to begin designs for the future park. The Board discussed different ideas they would like to see at the park.

3. Storefront Improvement Program Update

The Storefront Improvement Program will go back to Council on February 9, 2023. The allotted funds will include \$10,000 for technical assistance which will allow applicants to receive professional advice on the more technical aspects of their project. Through the process, staff will make project recommendations to Economic Development Board, and the Board will vote on and approve/disapprove each project. 2023 will be the pilot year for the project and will include case studies on project costs.

4. Business License Analytics

For the month of December, 27 business licenses were processed. 1 license was for a non-profit business, 18 licenses were for non-resident businesses, 4 licenses were for home occupation businesses, and 4 licenses were city businesses. The Board discussed new buildings and business coming to Stanwood.

5. Discover Stanwood Camano Analytics

For the month of December, Discover Stanwood Camano had 1,492 visits to the website for at least one session, and there was a total of 2,905 page views. In December, the Facebook page reached over 7,981 people and had 863 page visits and the Instagram account reached over 1,617 people and had 253 profile



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visits. The top 5 search terms were Stanwood Tree Lighting, Camano Island, Discover Stanwood Camano, Stanwood Christmas Tree Lighting, and Stanwood Senior Center. The Board discussed upcoming events happening in Stanwood.

6. EDB Next Meeting on February 17, 2023

7. Adjourn: 8:53 am

